

Public Disclosure of Student Achievement

Institution Name: McKendree University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2016-17

Date Submitted: November 1, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration	F/T Employment Rate	77.4%
Bachelor of Business Administration	Continuing Education Rate	9.1%
Bachelor of Business Administration	Graduation Rate: Lebanon, 1 st year: Lebanon, transfer: External sites, transfer:	44% 65% 67%
Bachelor of Business Administration	Retention Rate: Lebanon, 1 st year: Lebanon, transfer: External sites, transfer:	58% 67% 64%
Master of Business Administration	F/T Employment Rate	94.4%
Master of Business Administration	Graduation Rate:	76%
Master of Business Administration	Retention Rate:	75%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
F/T Employment Rate	Data collected via the Graduate Success Survey. The data is reflecting the 2016 graduates as the 2017 results are not available until December.
Continuing Education Rate	Data collected via the Graduate Success Survey. The data is reflecting the 2016 graduates as the 2017 results are not available until December.
Graduation Rate	IPEDS 6 year graduation rates for BBA, starting in the BBA program first year at Lebanon campus, first time transfer students to Lebanon, or transfer students to external sites in 2011. IPEDS data for MBA students who started the program in Fall 2013 and graduated within 4 years.
Retention Rate	IPEDS retention rates for BBA, starting in the BBA program first year at Lebanon campus, first time transfer students to Lebanon, or transfer students to external sites in Fall 2015 that were still enrolled in BBA program the following Fall. IPEDS data for MBA students who enrolled in Fall 2015 that were still enrolled in MBA program the following Fall.