

2023-2024 UNDERGRADUATE CATALOG | COURSES OF STUDY

Art (ART)

Division of Visual and Performing Arts

- Major: 48-52 credit hours
- Minor: 18-20 credit hours
- All courses for the major/minor must be completed with a grade of a C or better

PROGRAM REQUIREMENTS:

- 2 semesters of Gallery Practicum I (ART 290)
- 2 semesters of Gallery Practicum II (ART 390)
- Sophomore Portfolio Review (ART 299)
- Research & Capstone: Senior Studio I and II (ART 498 and 499)

Description of Major: The art major is focused on the development of a broad range of skills and concepts within visual art and design, providing a high quality educational experience through an engaged and critical curriculum. Students explore courses that emphasize a multi-faceted study of various mediums and processes, critical understanding and context of art history, and best practices of professional development within the arts. Students are empowered to cultivate creativity through their expressive voice, become leaders within the creative arts, and promote artistic and creative enrichment in the region.

Student Learning Outcomes

Students will:

- Demonstrate a proficiency of the language of visual art and design.
- Understand and apply the skills and techniques required to create compelling art in a range of art forms.
- Foster a personal expressive voice through critical problem solving skills.

- Identify major historical genres, artists, and artworks in context to culture, technology, and contemporary practices.
- Develop the professionalism required to produce and defend an art exhibition reflecting a coherent set of artistic and intellectual goals.
- Exhibit an enthusiasm, curiosity and receptivity to art, building towards a life-long interest in visual art and design.

Preparation: An art degree prepares students for a variety of careers within the arts, including, but not limited to, graphic design, illustration, photography, studio arts, arts administration, and teaching.

Students interested in pursuing a graduate degree in art should seek the advice of the full-time faculty in the department.

ART MAJOR REQUIREMENTS 48-52 cr		
ART 101	DRAWING I	3
ART 102	TWO-DIMENSIONAL DESIGN	
	AND LAYOUT	3
ART 103	THREE-DIMENSIONAL DESIGN	3
ART 210	WESTERN ART HISTORY I	
	(PREHISTORIC – HIGH GOTHIC)	(W) 3
ART 211	WESTERN ART HISTORY II	
	(RENAISSANCE – MODERN) (W)	3
ART 310	20TH AND 21ST CENTURY ART:	
	AFTER MODERN ART (W)	3
or		
ART 312	AESTHETICS OF FILM (W)	3
or		
ART 314	AMERICAN ART (W)	3
PHI 334	PHILOSOPHY OF ART (W)	3
ART 299	SOPHOMORE REVIEW	0
ART 290	GALLERY PRACTICUM I	
	(2 semesters)	0-1
ART 390	GALLERY PRACTICUM II	
	(2 semesters)	0-1
ART 498	SENIOR STUDIO I	3
ART 499	SENIOR STUDIO II	3



FOUR COURSES FROM THE FOLLOWING

ART 202	LIFE DRAWING I	3
ART 220	PHOTOGRAPHY I	3
ART 230	CERAMICS I	3
ART 240	SCULPTURE I	3
ART 250	PAINTING I	3
ART 261	PRINTMAKING I	3
ART 270	COMPUTER GRAPHIC DESIGN I	3

THREE COURSES FROM THE FOLLOWING

ART 301	DRAWING II	3
ART 302	LIFE DRAWING II	3
ART 303	COLOR AND DESIGN	3
ART 320	PHOTOGRAPHY II	3
ART 330	CERAMICS II	3
ART 340	SCULPTURE II	3
ART 350	PAINTING II	3
ART 361	PRINTMAKING II	3
ART 370	COMPUTER GRAPHIC DESIGN II	3
ART 371	ILLUSTRATION	3

ART MINOR REQUIREMENTS 18-20 crs.

DRAWING I	3
TWO-DIMENSIONAL DESIGN	
AND LAYOUT	3
WESTERN ART HISTORY I	
(PREHISTORIC – HIGH GOTHIC) (W)	3
WESTERN ART HISTORY II	
(RENAISSANCE – MODERN) (W)	3
GALLERY PRACTICUM I	0-1
GALLERY PRACTICUM II	0-1
INIMUM OF 9 ADDITIONAL	
N ART STUDIO COURSES,	
CH MUST BE UPPER LEVEL	9
	TWO-DIMENSIONAL DESIGN AND LAYOUT WESTERN ART HISTORY I (PREHISTORIC – HIGH GOTHIC) (W) WESTERN ART HISTORY II (RENAISSANCE – MODERN) (W) GALLERY PRACTICUM I GALLERY PRACTICUM II INIMUM OF 9 ADDITIONAL N ART STUDIO COURSES,

2023-2024 UNDERGRADUATE CATALOG | COURSE DESCRIPTIONS

Art (ART)

ART 100 ART APPRECIATION

This survey course explores visual art forms and their cultural relationships across history. With an emphasis on the foundations of visual art, students develop an awareness and appreciation for the history, function, techniques, and purposes surrounding visual art. Students will gain an understanding of visual vocabulary in an effort to describe, analyze, and interpret art against its political, social, and cultural backdrops.

ART 101

DRAWING I

Introduction to the practice and techniques of drawing. Concepts include explorations of figure/ground and spatial relationships, strategies for representing mass, form, and volume in a spatial context, and the imaginative organization of those relationships using a variety of media. This course is valuable for those with an interest in the practice and nature of art.

ART 102

TWO-DIMENSIONAL DESIGN AND LAYOUT

This course covers the fundamentals of two-dimensional design and layout as it relates to studio and commercial practices. Process is emphasized in the exploration of design elements and principles using a variety of traditional and digital means. Students will produce a body of work reflecting the concepts and techniques explored in the course. This course is valuable for those with an interest in visual art and design.

ART 103

THREE-DIMENSIONAL DESIGN

This course covers the fundamentals of three-dimensional design in context to studio art and commercial practices. Emphasis is placed on the principles and elements of art and design with regards to three-dimensional space. A broad study of materials, equipment, processes, and techniques will be investigated as students create a body of work. This course is valuable for those with an interest in visual art and design.

ART 202 LIFE DRAWING

Students in this course explore approaches to representing the figure, with an emphasis on working from observation. Conventions for representing the figure are explored through gesture and long poses using a variety of media. Recommended for all art majors and others with an interest in art.

ART 210 WESTERN ART HISTORY I (PREHISTORIC-HIGH GOTHIC) (W)

This lecture-based survey course explores the canon of Western art history from prehistory to the 15th century. Focus is placed on the relationship between art, culture, function, technique, materials, and content. Each era is examined through a series of selected works, reflecting the roles and significance of art.

ART 211 WESTERN ART HISTORY II (RENAISSANCE-MODERN) (W)

This lecture-based survey course explores the canon of Western art history from the Renaissance to modern art. Focus is placed on the relationship between art, culture, function, technique, materials, and content. Each era is examined through a series of selected works, reflecting the roles and significance of art. This course is intended as a continuation of ART 210.

ART 220 PHOTOGRAPHY I

Students in this course explore traditional and contemporary approaches to the art of photography using black and white film and paper. A darkroom and chemicals are provided. Students are expected to furnish their own 35mm cameras, film, paper, and some darkroom tools. Completion of Drawing I (ART 101) or Two-Dimensional Design (ART 102) is recommended.

ART 230 CERAMICS I

This introductory studio course focuses on the technical and conceptual approaches in clay. With a greater emphasis on sculptural ceramics, techniques explored include handbuilding, the wheel, glazing, and a variety of other finishing and structural processes. Ideas of craft, touch, function, and art history are studied in context to project-based works.

ART 240 SCULPTURE I

This course is an introduction to the materials, methods, and concepts of sculpture. Notions of meaning, scale, and process are considered with respect to the formal properties and expressive potential of sculpture. Completion of Three-Dimensional Design (ART 103) is recommended.

ART 250 PAINTING I

Students are introduced to materials and the practice of painting in this course. A variety of approaches to composition and meaning will be addressed as students explore both representational and non-objective ways of painting. Prerequisite: ART 101 is recommended.

ART 261 **PRINTMAKING I**

This introductory course explores the methods and processes

in printmaking. Focusing on relief and intaglio, students explore the idea of printmaking as a means of artistic expression. Recommended prerequisites: ART 101, 102.

ART 270 COMPUTER GRAPHIC DESIGN I

This course focuses on the fundamentals of graphic design and design thinking, with an emphasis on creating effective and engaging visual communication in print and digital media. Students develop concepts responding to a variety of visual problems through a study of layout design, design principles, and production software in the Adobe Creative Suite.

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2023-2024 UNDERGRADUATE CATALOG | COURSE DESCRIPTIONS

Art (ART)

ART 280-289 **TOPICS IN ART**

ART 290

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GALLERY PRACTICUM I

Students participate in many of the behind-the-scenes aspects of running a gallery, including curating, installation, promotion, planning, and gallery attendant duties. No more than 4 hours of credit may be applied to the major.

M C K E N D R E E U N I V E R S I T Y

ART 299

SOPHOMORE REVIEW

After completing the core art classes (ART 101, 102, 103) art majors are required to take this gate. This review of students by the art faculty is designed to assist them in assessing their skills, abilities, and interests as an art major. Students are required to present a portfolio of artwork demonstrating competency with the principles and elements of art and design. May be taken only twice. Credit/No Credit only. Prerequisite: Permission of the art faculty.

ART 301 **DRAWING II**

This advanced drawing course is structured as an in-depth study of formal structures and composition through a variety of media. Projects serve as a continuation of the concepts, methods, and processes explored in Drawing I. Prerequisite: ART 101 or instructor consent.

ART 302

LIFE DRAWING II

This advanced drawing class builds on the concepts, techniques, and methods explored in Life Drawing I. An increased level of independence is established as students explore their own ideas in relation to the figure and space. Prerequisite: ART 202.

ART 303 **COLOR AND DESIGN**

Introduction to color in theory and practice using a variety of media. Students will explore the uses of color in advertising and fine art. Studies in the physical properties of color and pigment take the form of exercises in collage and liquid media. This course is recommended for students interested in advanced study in painting, printmaking, photography, and graphic design. Prerequisite: ART 102 or instructor consent.

ART 310

TWENTIETH AND TWENTY-FIRST CENTURY ART: AFTER MODERN ART (W)

This art history course focuses on twentieth and twenty-first century art from Impressionism to contemporary practices. The major art movements will be examined in relation to advances in technology, historic events, and sociological changes. Students are introduced to art criticism as the course moves into art after the 1950s. This course is intended as a continuation of ART 210, 211.

ART 312 AESTHETICS OF FILM

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This course investigates cinema as a visual art form, including how historical forces, artistic and cultural movements, and technological innovations have contributed to its aesthetic development. Students are introduced to basic concepts of photography as well as film theory through innovative and significant works from various eras, genres, and directorial oeuvres. Emphasis is placed on classic American narrative films from the silent period to the present day.

ART 314

AMERICAN ART (W)

This art history survey course is designed as an introduction to the significant artworks that define American art from the 18th century to the present. Emphasis is placed on the social, political, and cultural implications of art throughout each era. Students are expected to conduct significant research on relevant topics.

ART 320

PHOTOGRAPHY II

Broad ranges of contemporary photographic practices are explored as students combine digital and traditional darkroom processes in search of a more personal aesthetic. Students are expected to furnish their own cameras, film, paper, and some darkroom tools. Prerequisite: ART 220.

ART 330

CERAMICS II

This course builds on the skills, concepts, and methods established in Ceramics I. A study of advanced techniques is explored with an emphasis on individual development and expression. Prerequisite: ART 230.

ART 340 SCULPTURE II

This course builds on the skills, concepts, and methods covered in Sculpture I. With a focus on technique, process, theory, and social engagement, students are expected to produce work that reflects an in-depth study of concept and material. Independent exploration and experiment are

encouraged. Prerequisite: ART 240.

ART 350

PAINTING II

This advanced studio course focuses on a continuation of the themes and material investigation established in Painting I. Students are expected to develop an individual sensitivity to their studio practice. Prerequisite: ART 250.

ART 361 **PRINTMAKING II**

This advanced studio course builds on the methods and processes established in Printmaking I. With an emphasis on lithography, students continue an in-depth study of printmaking as a form of art. Prerequisite: ART 261 or instructor consent.

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2023-2024 UNDERGRADUATE CATALOG | COURSE DESCRIPTIONS

Art (ART)

ART 370

COMPUTER GRAPHIC DESIGN II

This course is a continuation of Computer Graphic Design I. Students build on the themes associated with graphic design and design thinking through the creation of concept-driven visual solutions in print, digital and web media. Prerequisite: ART 270.

ART 371 ILLUSTRATION

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This course explores the art of illustration in many forms. Emphasis is placed on the creation and manipulation of imagery to create compelling works. The relationship between illustration and narrative will be examined in book illustration, editorial and sequential art, character development, and others. Students will explore techniques and processes in use in the field to create expressive works. Prerequisites: ART 101, 102, or instructor consent.

ART 380-389	1-3
TOPICS IN ART	

ART 390 0-1 GALLERY PRACTICUM II

Students will participate in many of the behind-the-scenes aspects of running a gallery, including curating, installation, promotion, planning, and gallery attendant duties. No more than 4 hours of credit may be applied to the major. Prerequisite: Two semesters of ART 290.

ART 470	3-8
INTERNSHIP IN ART	

ART 480 INDEPENDENT STUDY IN ART

ART 498

SENIOR STUDIO I

This first capstone course is the preparatory step in the culmination sequence for studio art majors. Students are expected to undertake significant research through extensive studio and written work. Prerequisite: Completed Gallery Practicum requirements and senior standing.

ART 499 SENIOR STUDIO II

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This final capstone course represents the culmination of studio art majors. Students will mount an exhibition of their work in an approved gallery setting, write an artist statement, create a digital portfolio, and deliver a public presentation on their work and influences. A final review of the capstone exhibition is required with the art faculty. Prerequisite: ART 498 and senior standing.