



**Rend Lake College AA Business to BBA Marketing**

Associate degree fulfills all general education requirements.

**FIRST YEAR**

**FALL**

RLC Course	McK	
BUSI 1101	3	BUS Elective
BUSI 2105	3	BUS 303
ENGL 1101	3	ENG 111
MATH 1108	3	MTH 131
ECON 2101	3	ECO 212
CSCI 1102	3	CSI 120
TOTAL HOURS	18	

**SPRING**

RLC Course	McK	
BUSI 2107	3	MGT 354
Humanities	3	TBD
ENGL 1102	3	ENG 112
MATH 2106	3	MTH 150
ECON 2102	3	ECO 211
TOTAL HOURS	15	

**SECOND YEAR**

**FALL**

RLC Course	McK	
ACCO 1101	4	ACC 205
COMM 1101	3	COM 100
Humanity/Fine Art	3	TBD
Fine Arts	3	TBD
Physical Science	3	TBD
TOTAL HOURS	16	

**SPRING**

RLC Course	McK	
ACCO 1102	4	ACC 230
Social/Behavioral Science	3	TBD
Life Science	4	TBD
MATH 2115	4	MTH Elective
TOTAL HOURS	15	

**THIRD YEAR**

**FALL**

McK Course	RLC Course	
ACC 220	3	
MGT 204	3	MGMT 2201
MTH 170	4	MATH 2103
MKT 205	3	MRKT 2201
BUS 303	3	BUSI 1103
TOTAL HOURS	16	

**SPRING**

McK Course	RLC Course	
BUS 310	3	
BUS 324 WI	3	BUSI 2203
FIN 308	3	
MKT 354	3	
MKT Elective	3	
TOTAL HOURS	15	

**FOURTH YEAR**

**FALL**

McK Course		
MKT Elective	3	
MKT 305	3	
MKT 410 WI	3	
UL MKT Elective	3	
TOTAL HOURS	13	

**SPRING**

McK Course		
BUS 450	3	
UL MKT Elective	3	
Elective (if needed)	4	
Elective (if needed)	3	
TOTAL HOURS	12	

Total hours needed	120
RLC Hours	64
McKendree University Hours	49
Elective Hours If Needed	7

**If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.**

Hours from previous courses may reduce number of electives required.  
Residency is 30 hours and II must be upper level at McKendree University.  
McKendree accepts up to 90 hours in transfer credit.  
Sequence subject to change.