

Marketing – 2022-2023 Catalog

Instructional Method: Face to Face or Online

SIC AA degree to BBA Marketing Southeastern Illinois College Requirements

| Southeastern minors conege | Require |
|----------------------------|---------|
| FIRST YEAR                 |         |

| FALL        |    |         |
|-------------|----|---------|
| SIC Course  |    | МсК     |
| ENG 121     | 3  | ENG 111 |
| PSYC 121    | 3  | PSY 153 |
| BUS 297     | 3  | BUS 303 |
| MATH 143    | 4  | MTH 210 |
| IT 119      | 3  | CSI 120 |
| TOTAL HOURS | 16 |         |

| <u>SPRING</u>              |    |         |
|----------------------------|----|---------|
| SIC Course                 |    | McK     |
| ENG 122                    | 3  | ENG 112 |
| BUS 298                    | 3  | BUS 304 |
| MATH 142                   | 4  | MTH 142 |
| Physical and Life Sciences | 4  | TBD     |
|                            |    |         |
| TOTAL HOURS                | 14 |         |

TOTAL HOURS

SECOND YEAR

| FALL                   |    |         | <u>SPRING</u> |
|------------------------|----|---------|---------------|
| SIC Course             |    | МсК     | SIC Course    |
| BUS 191                | 3  | ACC 205 | COM 121       |
| MATH 141               | 4  | MTH 170 | ECON 122      |
| ECON 121               | 3  | ECO 212 | Physical and  |
| Humanities & Fine Arts | 3  | TBD     | Humanities 8  |
| Humanities & Fine Arts | 3  | TBD     | BUS 192       |
| TOTAL HOURS            | 16 |         | TOTAL HOUR    |

| SPRING                     |    |         |
|----------------------------|----|---------|
| SIC Course                 |    | McK     |
| COM 121                    | 3  | COM 100 |
| ECON 122                   | 3  | ECO 211 |
| Physical and Life Sciences | 4  | TBD     |
| Humanities & Fine Arts     | 3  | TBD     |
| BUS 192                    | 3  | ACC 230 |
| TOTAL HOURS                | 16 |         |

TOTAL HOURS

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| FALL                  |    |  |
|-----------------------|----|--|
| McK Course            |    |  |
| ACC 220               | 3  |  |
| FIN 308               | 3  |  |
| MGT 204               | 3  |  |
| MKT Elective          | 3  |  |
| Electives (if needed) | 3  |  |
| TOTAL HOURS           | 15 |  |

|                       |   | F |
|-----------------------|---|---|
| FALL                  |   |   |
| McK Course            |   |   |
| MKT 305               | 3 |   |
| BUS 324               | 3 |   |
| MGT 354               | 3 |   |
| MKT 410               | 3 |   |
| Electives (if needed) | 3 |   |

| Electives (if needed)          | 3   |
|--------------------------------|-----|
| TOTAL HOURS                    | 15  |
|                                |     |
| Total hours needed for BBA MKT | 120 |
| SIC Hours                      | 62  |
| McKendree University Hours     | 45  |

Elective Hours If Needed 13 THIRD YEAR

| SPRING                |    |  |
|-----------------------|----|--|
| McK Course            |    |  |
| BUS 310               | 3  |  |
| MKT 205               | 3  |  |
| MKT 354               | 3  |  |
| MKT Elective          | 3  |  |
| Electives (if needed) | 3  |  |
| TOTAL HOURS           | 15 |  |

OURTH YEAR

| DR | ING |
|----|-----|

| SPRING                |    |  |
|-----------------------|----|--|
| McK Course            |    |  |
| BUS 450               | 3  |  |
| UL MKT Elective       | 3  |  |
| UL MKT Elective       | 3  |  |
| Electives (if needed) | 3  |  |
| Electives (if needed) | 3  |  |
| TOTAL HOURS           | 15 |  |
|                       |    |  |

Associate degree fulfills all general education requirements.

Hours from previous courses may reduce number of elective hours required.

McKendree accepts up to 90 hours in transfer credit.

Residency is 30 hours and all must be upper level at McKendree University. Sequence subject to change.