

The mission of McKendree University is to provide a high-quality educational experience to outstanding students.

~Responsible Citizenship ~Engagement ~Academic Excellence ~Lifelong Learning~

MGT 204 PRINCIPLES OF MANAGEMENT (3)

A study of successful management and supervisory behaviors of planning, organizing, staffing, leading, and controlling in the business setting. Issues of authority, leadership, decision making, motivation, productivity, and corporate values are explored.

Student Learning Outcomes

Students will:

- 1. Describe the management functions of planning, organizing, leading, and controlling.
- 2. Discuss management concepts as they relate to the global environment.
- 3. Debate ethical dilemmas in management.
- 4. Demonstrate appreciation for diversity as a business management strategy.
- 5. Utilize technology to increase managerial productivity problems.
- 6. Identify future trends in management.
- 7. Apply management concepts in a practical way.

Course Topics

- 1. Application of sound managerial practices and techniques in the field of management.
- 2. The functions of management, planning, organizing, leading, and controlling



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MGT 314 ORGANIZATIONAL BEHAVIOR (3)

A review and analysis of psychological and sociological theories, employing a skills-based approach, and how they relate to organizational settings. Topics include self-awareness, creativity, motivation, power, conflict, communication, and stress in the corporate world. Prerequisite: MGT 204.

Student Learning Outcomes

Students will:

- 1. Analyze and describe yourself with better understanding through assessments.
- 2. Understand conflict resolution and how you can use it in the workplace.
- 3. Incorporate coping strategies in day-to-day situations.
- 4. Know the theories of motivation and power.

Course Topics

- 1. Self-awareness
- 2. Creativity
- 3. Motivation
- 4. Power
- 5. Conflict
- 6. Communication
- 7. Stress in the corporate world



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MGT 360 CONTEMPORARY MANAGEMENT (3)

With the world changing faster than ever, to remain effective, management thought is changing. As new ideas are introduced to the world of management, leaders will need to know how to use these ideas to succeed. Topics such as organizational politics, business etiquette, demographic change, and emerging leadership and management concepts will be covered to help students understand current and changing aspects of management needed to thrive in the workforce. New writings in leadership, self-awareness, organizational design, networking, and management will be utilized in this course to address changes and the manager's response to them. Prerequisite: MGT 204.

Student Learning Outcomes

Students will:

- 1. Understand steps needed upon graduation to be successful in the job search.
- 2. Analyze management theories and apply them in different situations.
- 3. Understand 401 K's, credit cards, house loans, insurance, and other adult concepts.
- 4. Understand the importance of networking and how to network effectively.

Course Topics

- 1. Practical experience and current management practices
- 2. Importance of golf, dinner etiquette, decision-making, politics, and other important facets of business.