



SEASON MAGAZINE

RESERVE YOUR AD TODAY!!!

POPULAR MAGAZINE FORMAT with INCREASED DISTRIBUTION & new DIGITAL FORMAT
 direct mail & distributed at over 250 events/performances

Over 20,000 visitors per season Aug 2023 – May 2024

Inside Pages

| <i>Size</i> | <i>Rate</i> | <i>Size</i> | <i>Rate</i> |
|-----------------------|-------------|-------------|-------------|
| Full Page | \$ 750 | 1/6 page | \$225 |
| 1/2 page (horizontal) | \$ 400 | 1/4 page | \$225 |
| 1/2 page (vertical) | \$ 400 | 1/3 page | \$ 225 |

Premium Page (only one available)

| <i>Size</i> | <i>Rate</i> |
|-------------|-------------|
| Back Cover* | \$1000 |

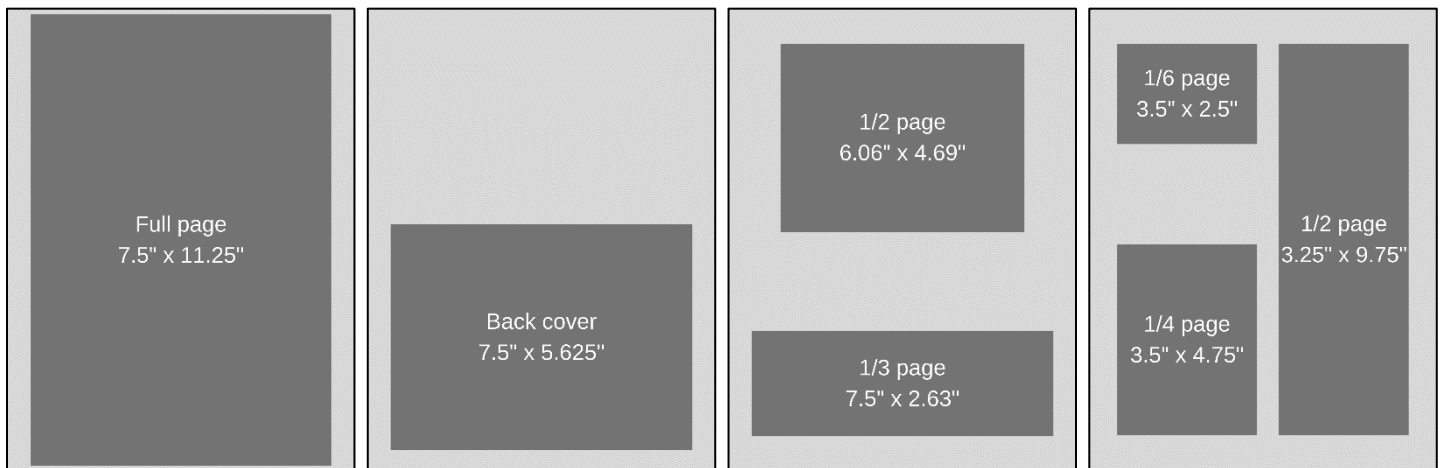
Digital Ad – appear on digital programs created for every performance at the Hett

| | |
|--|-------|
| Premium Placement <i>600 x 300 pixels</i> | \$200 |
| Full Size <i>600 x 300 pixels</i> | \$150 |
| Thumbnail <i>Square, 600 pixels max width</i> | \$ 75 |



View samples of our digital ads on your mobile phone

Print Ad Dimensions



2023-2024 Advertising Contract

| | |
|---|--------|
| <input type="checkbox"/> Print - Back Cover | \$1000 |
| <input type="checkbox"/> Print - Full Page | \$ 750 |
| <input type="checkbox"/> Print - 1/2 Page <i>vertical</i> | \$ 400 |
| <input type="checkbox"/> Print - 1/2 Page <i>horizontal</i> | \$ 400 |
| <input type="checkbox"/> Print - 1/6 Page | \$ 225 |
| <input type="checkbox"/> Print - 1/4 Page | \$ 225 |
| <input type="checkbox"/> Print - 1/3 Page | \$ 225 |
| <input type="checkbox"/> Digital - Premium Placement | \$ 200 |
| <input type="checkbox"/> Digital - Full Size | \$ 150 |
| <input type="checkbox"/> Digital - Thumbnail | \$ 75 |

Total: _____

Company Name: _____

Agent: _____

Address: _____

Phone: _____

Email: _____

Signature for contract: _____

PAYMENT METHOD

Make checks payable to **McKendree University**

All major credit cards accepted online at <https://bit.ly/hett-advertise2023>



Pay Online Here

Please email your ad to Julia at jnhunt@mckendree.edu before June 2, 2023

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